

West Village OKC First 16 Feet Grant Program

Background

West Village Association created the First 16 Feet Matching Grant Fund to encourage district businesses and properties to improve the first 16 feet of their building. The first 16 feet extending from a building out, and up, is important for district vitality to help:

- Show personality, culture and care
- Transition between public and private domains
- Establish where to focus the energy
- Guide people's eye and create visual memory
- Help people understand the district

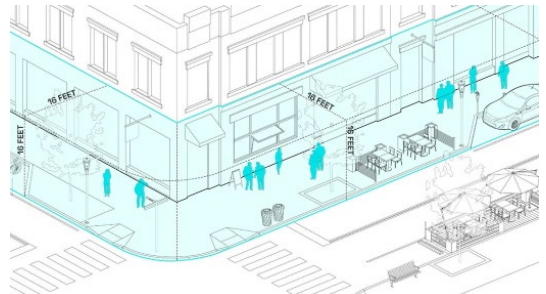
West Village Strategic Plan Recommendations:

STOREFRONTS SHOULD BE INTERACTIVE

- Craft storefronts with inviting outdoor patios equipped with flexible seating and workspaces conducive to creativity and collaboration.
- Integrate natural elements and greenery to create a refreshing environment that promotes well-being and inspiration.
- Create outdoor spaces to host workshops and networking events tailored to the needs of creative professionals, encouraging interaction and idea exchange in an al fresco setting.
- Utilize technology to provide outdoor connectivity and amenities, enabling seamless remote work experiences.
- Collaborate with local businesses and organizations to curate outdoor initiatives, foster community engagement and contributing to the vibrancy of the neighborhood

KEEP IT INTERESTING TO INSPIRE EXPLORATION

Encourage visual interest throughout the district so that pedestrians encounter pleasant surprises along their journey, and office workers are encouraged to use the district. Elements such as business signage, landscaping touches, window displays, public art, and wayfinding add to the collective sense of interest that makes visitors want to continue exploring.



West Village OKC First 16 Feet Grant Program



Grant Program Summary

West Village's First 16 Feet Grant Program provides recipients with a matching grant (up to \$2,500) for eligible projects. The grants are awarded by a selection committee, and the 2026 grant program budget is \$10,000. Projects must be completed by July 31, 2026.

Deadline to apply is February 16, 2026.

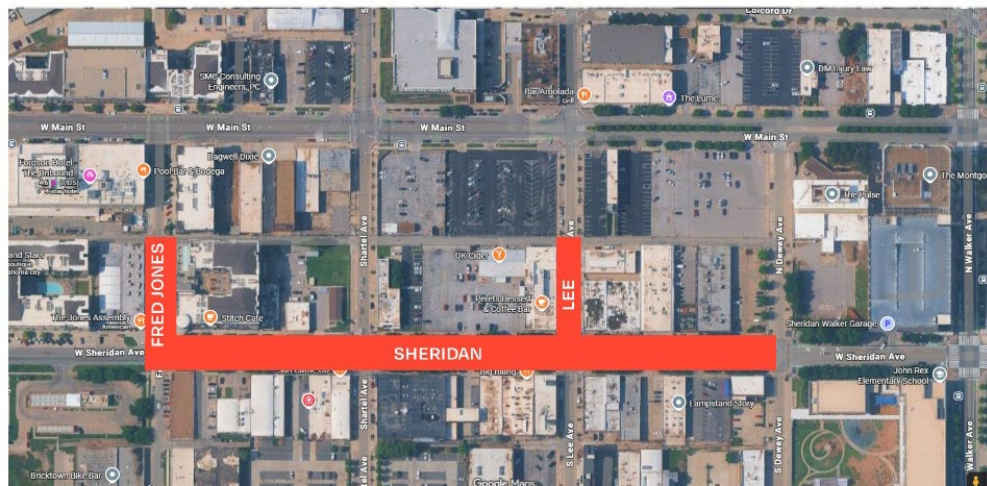
Grant Program Criteria

Eligible projects are substantial, leave-behind improvements that include:

- Semi-permanent or permanent outdoor seating
- Pedestrian scale exterior lighting (patio lights, building lights)
- Shade improvements (awnings, umbrellas)
- Planters and planter boxes (must include maintenance plan)
**Applicant will seek guidance from agricultural vendors to ensure all planters and plant materials are appropriate for successful growth in Oklahoma's climate*
- Other exterior improvements that bring color, texture and wayfinding to the district

Application Criteria

- ✓ Applicant owns a business or property within the [West Village BID boundaries](#)
**Priority will be given to applicants in the designated red area below*
- ✓ Applicant intends to keep the improvement for a minimum of two years. A lease excerpt or abstract must be included with application.
- ✓ Project improvements must be permitted by the City of Oklahoma City
- ✓ Applicant is matching at least 50% of the cost of the overall project budget
- ✓ Proposed project has property owner approval



Reporting Requirements – upon completion of project

- Project summary with photos submitted by email to Karen Medina, West Village District Coordinator.

Grant Submission Requirements & Timeline

- **February 16, 2026:** Application deadline for completed application and support materials emailed to karen@downtownokc.com
- **March 2026:** Committee Review & Award Selection Notification
- **April-June 2026:** Project Implementation
 - **Matching Grant is dispersed upon completion of project** and submission of project summary report.
- **July 31, 2026: Project Completion Deadline**

City of Oklahoma City guidelines and permits to be completed by the applicant

- [Revocable permit for outdoor seating and amenities](#)
- [Sign regulations](#)
- [Exterior amenities](#) – § 59-7200. - Downtown Design Districts G.5, G.8

Project Inspiration

- [Activation](#) and [Storefront ideas](#)

Grant Application

***Completed Application Deadline: February 16, 2026**

***Project Completion Deadline: July 31, 2026**

Date of Application _____

Business Name _____

Physical address _____

Project Narrative: Please describe what the matching grant funds would support and how it would improve the First 16 Feet and support your business:

Project Budget: Please provide an inventory of improvements and anticipated expenses inclusive of the total amount to be invested into the project:

Support Materials: Please attach images to visualize the proposed improvements. This may include renderings, furnishings or examples.



Property Owner Contact Information & Approval

Name _____

Email _____ Phone _____

The property owner grants permission and approval for the proposed project on their property.

Signature _____ Date _____

Applicant Contact Information

Name _____

Email _____ Phone _____

Applicant understands and agrees to the terms of the First 16 Feet Grant Program.

Signature _____ Date _____

Email completed application to karen@downtownokc.com by **February 16, 2026**.

Questions? Call Karen Medina, West Village District Coordinator at 405-526-6901